

City of Brighton
Principal Shopping District Board Meeting Minutes
Tuesday, May 7, 2013 – 7:30 a.m.
Regular Session

Meeting called to order by Mark Binkley at 7:30 a.m. Vice Chair Lisa Nelson took over at 8:50 a.m. when Chairperson Binkley had to leave the meeting.

Those in Attendance:

Mark Binkley	y	Lisa Nelson	y
Claudia Roblee	y (left at 9:00)	Nick Palizzi	n
Cheryl Mayday	n	John Okoniewski	y
Sheryl Kemmerling	y	Peggi Mintz	n
Thaddeus McGaffey	arr 7:35		

Motion by John Okoniewski, supported by Claudia Roblee, to approve Nick Palizzi's absence. Motion carried 5-0-4.

Staff:

Matt Modrack
Lauri French
Jen Ling

Audience:

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Mr. Modrack noted that there are a couple of requested additions to the agenda as follows:

Add item 6.b. – Pavilion and Imagination Station security (Sheryl Kemmerling)

Add item 6.c. – Downtown security (Lisa Nelson)

Approval of the May 7, 2013 Agenda as amended

Motion by: Lisa Nelson

Seconded by: Sheryl Kemmerling

Motion passed 5-0-4

Approval of the April 16, 2013 Special Meeting Minutes

Motion by: Sheryl Kemmerling

Seconded by: Lisa Nelson

Motion passed 5-0-4 with three absences and John Okoniewski abstaining

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Approval of the April 2013 Financial Report

Motion by: Lisa Nelson

Seconded by: John Okoniewski

Motion passed 6-0-3

Call to the Public – No response

New Business

Topic: Information on Tour de Cure - June 15 (Jen Ling)

Discussion: Starts from Brighton High School. Wants to get email out to merchants. 1200 riders and volunteers. Lots of people downtown expected. Can we put brochures in goody bag via Chamber? Discuss further at June PSD meeting.

Motion: None

Motion by:

Seconded by:

Motion

Topic: Pavilion and Imagination Station Discussion

Discussion: Sheryl Kemmerling reported there have been at least 30 calls to police over the last month regarding the teenagers hanging out at the pavilion and Imagination Station. They use foul language and smoke. Moms with strollers and small children feel intimidated by them. The Imagination Station turns into a teen hangout at night.

Another issue that was brought to the board's attention is the condition on the dumpsters at the back of Brighton Bar & Grill, which are terrible. If garbage doesn't make it into the dumpster, it just falls to the ground and doesn't get picked up. Mark Binkley noted that the restaurants should be given tickets for littering.

Motion: To direct Staff to investigate the cost of private security and present to DDA for possible funding.

Motion by: Claudia Roblee

Seconded by: Thaddeus McGaffey

Motion passed 6-0-3

Topic: Downtown Store Security and Loss prevention

Discussion: Lisa Nelson suggested having an educational meeting on securing your store and educating personnel against crime in stores. Can Chamber present this type of program? Do insurance companies have something like this for loss prevention? Matt Modrack asked Lauri French to put out a question on listserv to find out what other communities do. Jen Ling will forward the email from Lisa Nelson to merchants and see what kind of interest there is.

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Old Business

Topic: Ladies Night event feedback (Jen Ling)

Discussion: Many unsolicited good comments. Great event. Matt Modrack will explore putting signage at beginning of bridge for stores down the boardwalk on Grand River so they can be included in Ladies Night. Matt also mentioned an idea about having men dressed in tuxedos to escort ladies to the businesses across Grand River. Brainstorm what can be done for the December 5 Ladies Night Out event.

Topic: Women's International Expo feedback (Matt Modrack)

Discussion: Sheryl Kemmerling said the booth location could have been better. Need to give something free away such as samples of lollipops, cookies, breads. Barb Binkley and Alex Cabildo from Portraits by Alex said they be willing to co-chair the planning committee for next year's Expo. Jen Ling will send out a survey to this year's booth workers to get comments. Discuss further at June PSD meeting.

Topic: "Taste of Brighton & Summerfest Sidewalk Shopping" update (Thaddeus McGaffey)

Discussion: Thaddeus McGaffey reported they are making great progress on the event. It was approved by council, and the contract to manage the event is being reviewed by the Chamber. Thaddeus has received commitments from the merchants for booth space and everyone needs to be signed off on participation. Four merchants have paid their \$200 booth fee already. The packet has been put together for sponsorships. Need to have \$5000 up front for the Chamber's fee.

Motion: Authorize \$250 for miscellaneous expenses for Chamber

Motion by: Claudia Roblee

Seconded by: John Okoniewski

Motion approved 5-0-4

Topic: Event "gaps" and possible new event banners required (Matt Modrack)

Discussion: Need generic banner to go up on Main between events. An example was passed around. Discuss at June PSD meeting.

Liaison Reports

- a. City Council (Claudia Roblee) Budget – Council approved to have the budget published and it will be voted on at the May 16 meeting.

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- b. Chamber of Commerce – Sophia Freni asked if the Art Festival banner can go up right after Taste of Brighton banner comes down.
- c. DDA (Matt Modrack) – Matt Modrack noted that the stairway from the Johnson property (owned by the DDA) to the Chamber is done and being used; a fence will also be installed at the top of the hill. He is working with the CSX on a plan for more parking spaces on the other side of the railroad tracks. He asked Lauri French to give the board an update on the DIA Inside|Out program. She reported that there is a press kick-off meeting on May 8 at the DIA that she and Matt will attend. Brighton will have seven paintings on display from the beginning of July through the end of September. We are working with the Art Guild and Art Festival chair Cheryl Mayday to coordinate the events, including a kick-off event that will be attended by DIA representatives who will do a walking tour of the exhibit. More information will be forthcoming after tomorrow's meeting.
- d. Millpond Design Plan Subcommittee (Claudia Roblee) – No report.

Board Member Updates - None

Staff Updates - None

Call to the Public was made at 9:12 a.m. Jen Ling reported that Parent Teacher Tech will be closing soon after 27 years in business. They have sold the building and reportedly the new owner has a tenant interested in the space.

Adjournment at 9:15 a.m.

Motion by: Lisa Nelson
Seconded by: Sheryl Kemmerling
Motion passed unanimously.

Next PSD board meeting **Tuesday, June 4, 2013** – 7:30 a.m.

Respectfully submitted,

Claudia Roblee, Secretary