

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, March 4, 2014 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of March 4, 2014 Agenda
3. *Approval* of January 14, 2014 Regular Meeting Minutes
4. *Approval* of February 4, 2014 Regular Meeting Minutes
5. *Approval* of February 2014 PSD Financial Report
6. Call to the Public
7. New Business
  - a. 2014 Millpond Nature Walks (Joyce Schuelke, Wildernest)
  - b. WYCD “Nashville in the Neighborhood” program (Todd Warner)
  - c. Ann Arbor Radio “BE in Brighton” ad campaign proposal (Jenna Clark)
  - d. Discuss what involvement PSD could/should have in co-marketing for Legacy Center, Mt. Brighton and Lake Trust Credit Union
8. Old Business
  - a. 2014 International Womens Show event planning
  - b. PSD SAD subcommittee update
  - c. 2014 Taste of Brighton event planning
  - d. PSD website update
  - e. Discuss how Luna Tech 3D’s interactive map would integrate with our new PSD website
9. Liaison Reports:
  - a. City Council (Shanda Willis)
  - b. Chamber of Commerce (Jen Ling)
  - c. DDA (Matt Modrack)
10. Board Member Updates
11. Staff Updates
12. Call to the Public
13. Adjournment

**Next PSD board meeting – Tuesday, April 1, 2014 – 7:30 a.m.**