

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, September 1, 2015 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. ***Approval*** of September 1, 2015 Agenda
3. ***Approval*** of August 5, 2015 Regular Meeting Minutes
4. ***Approval*** of August 2015 PSD Financial Report
5. Call to the Public
6. New Business
 - A. Matt Langdon – Hero Round Table September 18-19, 2015
 - B. Consider approval of WHMI 4th Quarter Marketing Proposal
 - C. Discuss Adams Outdoor Holiday Billboard proposal
 - D. Discuss draft RFP for a marketing proposal and next steps
 - E. Review and approve December 3, 2015 Ladies Night Out Civic Event Application
7. Old Business
 - A. Feedback from Coast to Coast Railway Meeting on July 20, 2015
 - B. Continue ZingTrain Customer Service Training discussion
8. Liaison Reports:
 - A. City Council (Shawn Pipoly)
 - B. Chamber of Commerce (Sophia Freni or Jen Ling)
 - C. DDA (Matt Modrack)
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

Next regular PSD board meeting – Tuesday, October 6, 2015 – 7:30 a.m.