

City of Brighton
Principal Shopping District Board Meeting Agenda
Monday, November 2, 2015 – 7:30 a.m.
Regular Session
Location: GBA Chamber of Commerce
218 E. Grand River, Brighton

1. Call to Order/Roll Call
2. ***Approval*** of November 2, 2015 Agenda
3. ***Approval*** of August 5, 2015 Regular Meeting Minutes
4. ***Approval*** of September 1, 2015 Regular Meeting Minutes
5. ***Approval*** of October 6, 2015 Regular Meeting Minutes
6. ***Approval*** of October 2015 PSD Financial Report
7. Call to the Public
8. New Business
 - A. Downtown Brighton January Winter Sale 2016 Presentation – Ken Larsheid from Running Lab
 - B. Adding Holiday Spheres to Lighting at the Millpond
 - C. US 23/96 Downtown Brighton Signage
 - D. Mobile Hippo LNO website www.brightonladiesnightout.com
9. Old Business
 - A. Adams Outdoor Holiday Billboard Design
 - B. Holiday Lighting Sponsorship Update
 - C. Ladies Night Out – December 3, 2015
 - D. ZingTrain Training 2016
 - E. Discuss draft RFP for marketing proposal and next steps
10. Liaison Reports:
 - A. City Council (Shawn Pipoly)
 - B. Chamber of Commerce (Sophia Freni)
 - C. DDA (Matt Modrack)
11. Board Member Update
12. Staff Updates
13. Call to the Public
14. Adjournment

Next regular PSD board meeting – Tuesday, December 1, 2015 – 7:30 a.m.