

City of Brighton
Principal Shopping District Board Meeting Agenda
Wednesday, July 16, 2014 – 8:00 a.m.
Regular Session (rescheduled from 7/8/14)

1. Call to Order/Roll Call
2. **Approval** of July 16, 2014 Agenda
3. **Approval** of June 3, 2014 Regular Meeting Minutes
4. **Approval** of June 10, 2014 Special Meeting Minutes
5. **Approval** of June 2014 PSD and Taste of Brighton Financial Reports
6. Call to the Public
7. New Business
 - a. Consider allocation of \$1,000 for Jazz @ The Pond marketing expenses (Whitney Stone)
 - b. Discuss how to improve outreach in PSD marketing efforts to service businesses (non-retailers and restaurants)
 - c. Discuss allocation of FY 14-15 budget
8. Old Business
 - a. 2014 Taste of Brighton event feedback
 - b. Status of discussions with Mt. Brighton, Legacy Center and Lake Trust Credit Union regarding their involvement with PSD events and what their expectations are for participation
9. Liaison Reports:
 - a. City Council (Shanda Willis)
 - b. Chamber of Commerce (Sophia Freni)
 - c. DDA (Matt Modrack)
 1. Parking Strategy Subcommittee – Merchant meeting feedback
10. Board Member Updates
11. Staff Updates
12. Call to the Public
13. Adjournment

Next regular PSD board meeting – Wednesday, August 6, 2014 – 7:30 a.m. (Changed due to election primary on 8/5/14)