

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, December 2, 2014 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. **Approval** of December 2, 2014 Agenda
3. **Approval** of November 5, 2014 Regular Meeting Minutes
4. **Approval** of November 2014 PSD Financial Report
5. Call to the Public
6. New Business
 - A. Presentation from Kim Bonam, Cumulus Radio-Ann Arbor (W4 Country)
 - B. Consider participation in promotion of Downtown January Clearance Sales
 - C. Discuss and approve 2015 PSD Board meeting dates
 - D. Consider participation in 1/4/15 Bridal Show at BHS (booth?)
7. Old Business
 - A. Holiday Glow report (Mark Binkley)
 - B. Ladies Night Out update (Jen Ling)
 - C. Continue FY 2014-15 Marketing Expenses discussion
 1. Consider printing options for new restaurant and shopping brochures
 2. 2015 International Womens Show in Novi - appoint planning committee members; Consider allocation of funds for 2015 show deposit with application submittal
8. Liaison Reports:
 - A. City Council (Shawn Pipoly)
 - B. Chamber of Commerce (Sophia Freni)
 - C. DDA (Matt Modrack)
 1. Parking Enforcement Strategy Committee Update
 2. CSX West parking lot update
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

Next regular PSD board meeting – Tuesday, January 6, 2015 – 7:30 a.m.