

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, September 9, 2014 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call – Welcome New Board Member Jon Innes
2. **Approval** of September 9, 2014 Agenda
3. **Approval** of August 6, 2014 Regular Meeting Minutes
4. **Approval** of August 2014 PSD Financial Report
5. Call to the Public
6. New Business
  - a. Presentation from Lisa Rogin,WCSX
7. Old Business
  - a. Continue discussion regarding sandwich boards and the sign ordinance
  - b. Christmas Lights committee update
  - c. Consider allocation of an additional \$150 for a wayfinding sign on Legacy Center’s Rickett Rd. exit (south side of their property)
  - d. Feedback from note to merchants regarding interest in Comcast Spotlight opportunity
  - e. Consider allocation of Fourth Quarter 2014 Marketing Expenses
8. Liaison Reports:
  - a. City Council (Shanda Willis)
  - b. Chamber of Commerce (Sophia Freni)
  - c. DDA (Matt Modrack)
9. Board Member Updates
10. Staff Updates
  - a. Discuss Cross Grand Plaza Property and Tri-Star’s Tax Appeal to MTT for PSD SAD
11. Call to the Public
12. Adjournment

**Next regular PSD board meeting – Tuesday, October 7, 2014 – 7:30 a.m.**