

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, June 3, 2014 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. Election of Chairperson and Vice Chairperson
3. *Approval* of June 3, 2014 Agenda
4. *Approval* of May 6, 2014 Regular Meeting Minutes
5. *Approval* of May 2014 PSD and Taste of Brighton Financial Reports
 - a. Discuss and decide if carryover funds due from Chamber for 2009-2010 should go back into the PSD fund or be earmarked for Taste of Brighton event
6. Call to the Public
7. Old Business
 - a. PSD SAD subcommittee update (Mark Binkley)
 - b. Ladies Night Out event feedback (Jen Ling)
 - c. 2014 Taste of Brighton event planning (Thaddeus McGaffey)
 - d. Discuss how Luna Tech 3D's interactive map could integrate with our new PSD website; proposal for electronic kiosk (Tim Turner)
 - e. Continue discussion regarding businesses located outside the PSD and their involvement with PSD events (sponsorships, what level of participation, etc.)
8. New Business
 - a. Feedback from MDOT presentation on US23/I96 construction on May 7
 1. Discuss billboards proposed by Adams Outdoors during construction period
 - b. Consider billboard proposal from BrightonDining.com group (Nick Palizzi)
9. Liaison Reports:
 - a. City Council (Shanda Willis)
 - b. Chamber of Commerce (Sophia Freni)
 - c. DDA (Matt Modrack)
 1. Review Parking Strategy Subcommittee recommendations (maps will be handed out at the meeting) – Adam Kokenakes (City of Brighton intern)
10. Board Member Updates
11. Staff Updates
 - a. Discuss potential update to Tactical Marketing Plan (Matt Modrack)
12. Call to the Public
13. Adjournment

Next PSD board meeting – Tuesday, July 8, 2014 – 7:30 a.m.