

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, July 12, 2011 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of July 12, 2011 Agenda
3. *Approval* of June 7, 2011 Meeting Minutes
4. *Approval* of June 2011 Financial Report
5. Call to the Public
6. New Business
 - a. SELCRA proposal for kid-focused events (Matt Modrack)
 - b. Consider appointment of Jeff Kelly (Great Harvest) to Parking Strategy Subcommittee
 - c. PSD Logo Mural Proposal (Matt Modrack)
7. Old Business
 - a. Merchant advisory committee update
 - b. Marketing Subcommittee report
 - Outdoor Café Co-Op Advertising (Nick Palizzi/Matt Modrack)
 - 2011 Advertising Budget
 - “Ice Cream Trail”
 - c. Parking Strategy Subcommittee update
 - d. Banner Program update
8. Liaison Reports:
 - a. City Council (Claudia Roblee)
 - b. Chamber of Commerce (Mark Binkley)
 - c. DDA (Shawn Pipoly)
 - d. Main Street Program Update (Claudia Roblee)
9. Board Member Updates
10. Staff Updates (Matt Modrack)
11. Call to the Public
12. Adjournment

Next PSD board meeting – Wednesday, August 3, 2011 – 7:30 a.m.