

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, November 1, 2011 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of November 1, 2011 Agenda
3. *Approval* of October 4, 2011 Meeting Minutes
4. *Approval* of October 2011 Financial Report
5. Call to the Public
6. New Business
 - a. Consider approval to advertise in the 2012 Greater Brighton Area Chamber Membership Directory and Community Guide (Matt Modrack)
 - b. Review Farmington Hills welcome packet and discuss suggestions for similar materials for new businesses in Brighton (Art Des Gravise)
7. Old Business
 - a. Merchant advisory committee update
 - b. Marketing Subcommittee report
 - 4th Quarter 2011 Advertising update
 - Holiday decoration co-op opportunity update
 - c. Parking Strategy Subcommittee update
 - d. SELCRA Tridge or Treat event feedback (Matt Modrack)
 - e. Status of replacement for IContact email program (Lisa Nelson)
8. Liaison Reports:
 - a. City Council (Claudia Roblee)
 - b. Chamber of Commerce (Mark Binkley)
 - c. DDA (Shawn Pipoly)
 - d. Main Street Program (Claudia Roblee)
9. Board Member Updates
10. Staff Updates (Matt Modrack)
 - Excelsa closing at 131 Hyne
 - West St. Parking Lot
 - Johnson property option
 - Façade improvement program update
11. Call to the Public
12. Adjournment

Next PSD board meeting – Tuesday, December 6, 2011 – 7:30 a.m.