

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, September 11, 2012 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of September 11, 2012 Agenda
3. *Approval* of June 5, 2012 Meeting Minutes
4. *Approval* of June 26, 2012 Meeting Minutes
5. *Approval* of August 8, 2012 Meeting Minutes
6. *Approval* of August 2012 Financial Report
7. Call to the Public
8. New Business
  - a. Presentation of proposed new community website, BrightonMICconnect.com – Andy Drake
9. Old Business
  - a. Discuss FY 12-13 budget and finalize 4<sup>th</sup> quarter 2012 marketing budget allocation
    - Information from Adams Outdoor, WHMI, Marketeer, Christmas Décor (Mark Binkley)
    - 4<sup>th</sup> Quarter Events to be discussed include Tridge or Treat (10/31/12), Holiday Glow (11/17/12), Small Business Saturday (11/24/12), Ladies Night (12/6/12) and Moonlight Madness (new-12/21/12)
10. Liaison Reports:
  - a. Marketing/Promotions (Pam McConeghy)
  - b. City Council (Claudia Roblee)
  - c. Chamber of Commerce
  - d. DDA (Matt Modrack)
  - e. Millpond Design Plan Subcommittee (Claudia Roblee)
11. Board Member Updates
12. Staff Updates
13. Call to the Public
14. Adjournment

**Next PSD board meeting – Tuesday, October 2, 2012 – 7:30 a.m.**