

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, April 5, 2016 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. ***Approval*** of April 5, 2016 Agenda
3. ***Approval*** of March 1, 2016 Regular Meeting Minutes
4. ***Approval*** of March 2016 PSD Financial Report
5. Call to the Public
6. New Business
 - A. Marketing Presentation – Cristina Sheppard-Decius
 - B. Ladies Night Out Update & WHMI Advertising Proposal– May 2016
 - C. Taste of Brighton Committee
 - D. Michigan Main Street Seminar Participation – May 19 and July 21
7. Old Business
 - A. Discuss ZingTrain training – April 4, 2016
 - B. 2016 Michigan International Women’s Show - April 28 – May 1, 2016
8. Liaison Reports:
 - A. City Council (Shawn Pipoly)
 - B. Chamber of Commerce (Sophia Freni)
 - C. DDA (Matt Modrack)
9. Board Member Update
10. Staff Updates
11. Call to the Public

Adjournment

Next regular PSD board meeting – Tuesday, May 3, 2016 – 7:30 a.m.