



Contact Information:

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Lighter, Quicker, Cheaper.....and “Funner”

Piano! Checkers! Community Blackboard! Artist painted chairs! Warm white lights!! Where???? Hyne Alley – where else??? On Saturday, June 18, 2016 beginning at 1:00 pm, Downtown Brighton will be ready to show the community it is ready for summer fun. The City of Brighton was given the opportunity by the Michigan Association of Realtors and the generosity of Livingston County Commissioner, Carol Griffith to make sure play was added to the incredible ambiance of the shop, dine and be scene experience. Brighton’s Hyne Alley (between Brighton Bar & Grill & Bink & Babs Boutique) was chosen as a great location for the Lighter, Quicker, Cheaper (LQC) grant. Hyne Alley is an essential connection between the Imagination Station, the Pavilion, parking and Main Street, we now want to explore its full potential. The Brighton Arts & Culture Commission was engaged to help create a welcoming, creative and above all else, FUN route to Downtown Brighton.”

The advantage of LQC is the ability to create and test a project immediately and with direct community involvement. LQC projects are often temporary—relatively inexpensive alterations to a public space that take place to determine if it warrants permanent improvement to the area.

Michelle Miller, City of Brighton Economic & Community Development Liaison states, “This project is the perfect opportunity to bring a sense of fun and activity to a specific area of our downtown for adults and children alike. I can imagine walking downtown and hearing jazz music coming from the piano while a couple competes in a game of chess/checkers on the 3’x4’ wood checkerboard table. The color in the alley will be fantastic, as artists from the Brighton Art Guild hand painted Adirondack and rocking chairs for those who would like to sit and take in the downtown activity on a beautiful summer evening after shopping & dining. Hopefully we will see more colorful creative art on the enormous community blackboard that is affixed to Brighton Bar & Grill across the alley from Oh My Lolli. There is a true sense of excitement from our area merchants and committees with this positive change.”

Brenda Ochodnicky, BACC Board Member reflects, “We only had a few months to pull it all together to meet the grant deadline – and with a lot of collaboration by the Commission, Michelle Miller of the City of Brighton, the merchants neighboring Hyne Alley, and a plethora of community partners we did it and the Hyne Alley project is finished. Personally, I’m extremely proud to be a part of the planning process and the launch of the project.”

The Hyne Alley project will be presented on Saturday, June 18, 2016 beginning at 1:00 pm. We happen to know of a local celebrity who will be onboard to tickle the ivories at this celebratory event. I wonder who that might be.....

PRESS RELEASE