

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Wednesday, August 7, 2013 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of August 7, 2013 Agenda
3. *Approval* of July 9, 2013 Regular Meeting Minutes
4. *Approval* of June (FY 12-13 updated) and July 2013 (FY 13-14) Financial Reports
5. Call to the Public
6. New Business
  - a. Consider allocation of \$215 in additional funds for the WHMI Taste of Brighton Ad Campaign (approved \$3,360 at June 4 meeting, invoice totals \$3,575)
  - b. Consider placement of an ad in the Press and Argus in support of the August 29 “Bulldog Nation” event
8. Old Business
  - a. “Taste of Brighton & Summerfest Sidewalk Shopping” post-event feedback (Thaddeus McGaffey)
  - b. Results of Staff investigation into security costs for pavilion/Imagination Station (Matt Modrack)
  - c. Discuss findings for directional signs at Tridge for businesses on Grand River (Matt Modrack)
  - d. Consider participation to market Powerade Soccer Tournament in August:
    - Signs at soccer fields to direct participants to downtown Brighton
    - Main Street banner (or smaller banner(s) for Mill Pond and BECC field fence)
    - Program ad in exchange for stuffing team bags with PSD brochures
  - e. Review generic banner design and consider allocation of funds not to exceed \$900 for a Main Street banner to be used between events
9. Liaison Reports:
  - a. City Council (Claudia Roblee)
  - b. Chamber of Commerce
  - c. DDA (Matt Modrack)
  - d. Millpond Design Plan Subcommittee (Claudia Roblee)
10. Board Member Updates
11. Staff Updates
12. Call to the Public
13. Adjournment

**Next PSD board meeting – Tuesday, September 3, 2013 – 7:30 a.m.**