

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, February 4, 2014 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of February 4, 2014 Agenda
3. *Approval* of January 14, 2014 Regular Meeting Minutes
4. *Approval* of January 2014 PSD Financial Report
5. Call to the Public
6. New Business
 - a. Rotary 2014 Broomball Event (Vern Boyajian)
 - b. 2nd Annual Brighton Paint Out (Plein Air) Event (Claudia Roblee, Sarah Grusin)
 - c. Presentation by Tim Turner, Luna Tech
 - d. Approve Valentine's Day ad campaign (WHMI) and approve funds
 - e. 2014 International Womens Show event planning
 - f. 2014 Taste of Brighton event planning (Thaddeus McGaffey)
 - g. Discuss what involvement PSD could/should have in co-marketing for Legacy Center, Mt. Brighton and Lake Trust Credit Union
7. Old Business
 - a. PSD SAD subcommittee update
 - b. Generic banner discussion
 - c. Elect a new PSD secretary
8. Liaison Reports:
 - a. City Council
 - b. Chamber of Commerce
 - c. DDA (Matt Modrack)
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

Next PSD board meeting – Tuesday, March 4, 2014 – 7:30 a.m.