

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, October 1, 2013 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of October 1, 2013 Agenda
3. *Approval* of September 4, 2013 Regular Meeting Minutes
4. *Approval* of revised July and August, 2013 PSD Financial Reports (as of 9/11/13)
5. *Approval* of September 2013 Financial Report and Taste of Brighton Financial Report (as of 9/11/13)
6. Call to the Public
7. New Business
 - a. Consider allocation of funds for the 2014 Michigan International Women’s Show booth
7. Old Business
 - a. Report from Nick Palizzi – RFP bullet points for new desktop PSD website
 - b. Review mock-up of PSD mobile app (Derek Crandall, Mobile Hippo)
 - c. Holiday Lights Committee update (Mark Binkley)
 - d. Continue preliminary SAD discussion
 - e. Continue 4th Quarter Marketing discussion (WHMI co-op ads, Marketeer, billboard, merchant co-op for holiday lights)
8. Liaison Reports:
 - a. City Council (Claudia Roblee)
 - b. Chamber of Commerce
 - c. DDA (Matt Modrack)
 - d. Millpond Design Plan Subcommittee (Claudia Roblee)
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

Next PSD board meeting – Wednesday, November 6, 2013 – 7:30 a.m. (date changed from Tuesday, November 5, due to election)