

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, January 8, 2013 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of January 8, 2013 Agenda
3. *Approval* of December 4, 2012 Meeting Minutes
4. *Approval* of December 2012 Financial Report
5. Call to the Public
6. Old Business
  - a. Continue discussion of 2013 events and possible S.A.D.
    - Valentine’s Day
    - Polar Plunge
  - b. Discuss 2013 brochure printing and distribution options
  - c. Policy guidelines for Main St. banner
    - Banner request – Brighton Bulldogs Football and Cheer (BBFC)
7. New Business
8. Liaison Reports:
  - a. Marketing/Promotions (Jen Ling)
    - 12/6/12 Ladies Night & 12/21/12 Extended Hours feedback
  - b. City Council (Claudia Roblee)
  - c. Chamber of Commerce
  - d. DDA (Matt Modrack)
  - e. Millpond Design Plan Subcommittee (Claudia Roblee)
9. Board Member Updates
10. Staff Updates
  - a. Brighton Veterans Memorial Committee request
11. Call to the Public
12. Adjournment

**Next PSD board meeting – Tuesday, February 5, 2013 – 7:30 a.m.**