

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, January 4, 2011 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of January 4, 2011 Agenda
3. *Approval* of December 7, 2010 Meeting Minutes
4. *Approval* of December 2010 Financial Report
5. Call to the Public
6. New Business
 - Discuss 2011 PSD Goals
 - PSD Website Analysis Reports (Lauri French)
7. Old Business
 - Walking map status (Nick Palizzi)
 - Marketing Subcommittee report
 - Outdoor Café Advertising (Nick Palizzi)
 - 4th Quarter Advertising (Mark Binkley)
 - World Café Process Subcommittee report (Claudia Roblee)
8. Liaison Reports:
 - City Council (Claudia Roblee)
 - Chamber of Commerce (Mark Binkley)
 - Downtown Brighton Merchants Association (Lisa Nelson)
 - DDA (Shawn Pipoly)
 - Main Street (Claudia Roblee)
9. Board Member Updates
10. Staff Updates (Matt Modrack)
11. Call to the Public
12. Adjournment

Next PSD board meeting – Tuesday, February 1, 2011 – 7:30 a.m.