

City of Brighton
Principal Shopping District Board Meeting Agenda
Wednesday, September 4, 2013 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of September 4, 2013 Agenda
3. *Approval* of July 9, 2013 Regular Meeting Minutes
4. *Approval* of August 7, 2013 Regular Meeting Minutes
5. *Approval* of August 2013 (FY 13-14) Financial Report and Taste of Brighton Financial Report
6. Call to the Public
7. New Business
 - a. Presentation from Mobile Hippo
 - b. Holiday Lights Committee feedback from 8/28/13 meeting (Mark Binkley)
 - c. 2014 Taste of Brighton Event Planning discussion (Thaddeus McGaffey)
 - d. 4th Quarter Marketing discussion (WHMI co-op ads, Marketeer, billboard, merchant co-op for holiday lights)
 - e. Preliminary SAD discussion (Mark Binkley)
8. Old Business
 - a. Discuss findings for directional signs at Tridge for businesses on Grand River (Matt Modrack)
 - b. Report from Nick Palizzi – possibilities of mobile sites and test messaging campaigns
9. Liaison Reports:
 - a. City Council (Claudia Roblee)
 - b. Chamber of Commerce
 - c. DDA (Matt Modrack)
 - d. Millpond Design Plan Subcommittee (Claudia Roblee)
10. Board Member Updates
11. Staff Updates
 - a. Veterans Memorial Dedication Ceremony – November 9, 2013
12. Call to the Public
13. Adjournment

Next PSD board meeting – Tuesday, October 1, 2013 – 7:30 a.m.