

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, February 5, 2013 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of February 5, 2013 Agenda
3. *Approval* of January 8, 2013 Meeting Minutes
4. *Approval* of January 2013 Financial Report
5. Call to the Public
6. New Business
  - a. Wednesday Night Summer Jazz Series – Cal & Whitney Stone (Two Stones)
  - b. Consider banner request from VINA Community Dental Center
7. Old Business
  - a. Continue discussion of 2013 events
    - Valentine’s Day ad campaign (Mark Binkley/Jen Ling)
    - Polar Plunge banner design (Nick Palizzi)
    - Ladies Night – May 5, 2013 (Jen Ling)
    - “Taste of Brighton” discussion (Thaddeus McGaffey)
    - Flyer/logo targeted to womens events (Nick Palizzi)
    - Proposed SELCRA events (Matt Modrack)
    - Event “gaps” (Matt Modrack)
    - New event banners (Matt Modrack)
  - b. Continue discussion of 2013 brochure printing and distribution options
  - c. Continue possible S.A.D. discussion
8. Liaison Reports:
  - a. City Council (Claudia Roblee)
  - b. Chamber of Commerce
  - c. DDA (Matt Modrack)
  - d. Millpond Design Plan Subcommittee (Claudia Roblee)
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

**Next PSD board meeting – Tuesday, March 5, 2013 – 7:30 a.m.**