

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, April 1, 2014 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of April 1, 2014 Agenda
3. *Approval* of March 4, 2014 Regular Meeting Minutes
4. *Approval* of March 2014 PSD Financial Report
5. Call to the Public
6. New Business
 - a. Discuss and consider allocating funds for US-23 “Shop. Dine” billboard for summer months
 - b. Consider approval of reimbursement in the amount of \$99.05 to Eight Ten Designs for website hosting (\$83.88 for two years) and domain name renewal for one year (\$15.17)
7. Old Business
 - a. 2014 International Womens Show event update (Barb Binkley/Alex Cabildo)
 - b. Ladies Night Out event update (Jen Ling)
 - c. PSD SAD subcommittee update (Mark Binkley)
 - d. 2014 Taste of Brighton event planning (Thaddeus McGaffey)
 - Two Stones Events contract
 - e. PSD website update (Nick Palizzi)
 - f. Discuss how Luna Tech 3D’s interactive map could integrate with our new PSD website
8. Liaison Reports:
 - a. City Council (Shanda Willis)
 - b. Chamber of Commerce (Sophia Freni)
 - c. DDA (Matt Modrack)
9. Board Member Updates
10. Staff Updates
 - a. Discuss potential update to Tactical Marketing Plan (Matt Modrack)
11. Call to the Public
12. Adjournment

Next PSD board meeting – Tuesday, May 6, 2014 – 7:30 a.m.