City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, April 3, 2012 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. Approval of April 3, 2012 Agenda
3. Approval of December 6, 2011 Meeting Minutes
4. Approval of March 6, 2012 Meeting Minutes
5. Approval of March 28, 2012 Special Meeting Minutes
7. Call to the Public
8. New Business
   a. Presentation by John Sauve – Brighton app
   b. Tapestry Report – Nancy Johnson, Director, Livingston County SBTDC
9. Old Business
   a. Sunday event proposal – Matt Modrack
   b. 2012 Marketing/Promotions Budget
      - Ladies Night: Chicks for Charity – May 3, 2012
      - Shop Local Saturdays (May-October)
      - Mothers Day
      - Outdoor Café Promotion
      - Sunday event (if approved by PSD board)
   c. Diaper Drive update
10. Liaison Reports:
    a. Marketing/Promotions (Michelle Miller)
    b. City Council (Claudia Roblee)
    c. Chamber of Commerce (Michelle Miller)
    d. DDA (Matt Modrack)
    e. Millpond Design Plan Subcommittee (Claudia Roblee)
11. Board Member Updates
12. Staff Updates (Matt Modrack)
13. Call to the Public
14. Adjournment

Next PSD board meeting – Tuesday, May 1, 2012 – 7:30 a.m.