

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, April 3, 2012 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of April 3, 2012 Agenda
3. *Approval* of December 6, 2011 Meeting Minutes
4. *Approval* of March 6, 2012 Meeting Minutes
5. *Approval* of March 28, 2012 Special Meeting Minutes
6. *Approval* of March 2012 Financial Report
7. Call to the Public
8. New Business
  - a. Presentation by John Sauve – Brighton app
  - b. Tapestry Report – Nancy Johnson, Director, Livingston County SBTD
9. Old Business
  - a. Sunday event proposal – Matt Modrack
  - b. 2012 Marketing/Promotions Budget
    - Ladies Night: Chicks for Charity – May 3, 2012
    - Shop Local Saturdays (May-October)
    - Mothers Day
    - Outdoor Café Promotion
    - Sunday event (if approved by PSD board)
  - c. Diaper Drive update
10. Liaison Reports:
  - a. Marketing/Promotions (Michelle Miller)
  - b. City Council (Claudia Roblee)
  - c. Chamber of Commerce (Michelle Miller)
  - d. DDA (Matt Modrack)
  - e. Millpond Design Plan Subcommittee (Claudia Roblee)
11. Board Member Updates
12. Staff Updates (Matt Modrack)
13. Call to the Public
14. Adjournment

**Next PSD board meeting – Tuesday, May 1, 2012 – 7:30 a.m.**