

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Wednesday, November 7, 2012 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of November 7, 2012 Agenda
3. *Approval* of October 2, 2012 Meeting Minutes
4. *Approval* of October 2012 Financial Report
5. Call to the Public
6. Old Business
  - a. BrightonMIConnect.com update (Claudia Roblee)
  - b. Finalize 4<sup>th</sup> quarter 2012 marketing budget; discuss 2013 events
  - c. Past due co-op invoice – Raddy Boutique
7. New Business
  - a. Renee Magaluk, MLive Media Group presentation
8. Liaison Reports:
  - a. Marketing/Promotions (Jen Ling)
    - Holiday Glow planning update including status of holiday lights program
    - Ladies Night & Moonlight Madness update
  - b. City Council (Claudia Roblee)
  - c. Chamber of Commerce
  - d. DDA (Matt Modrack)
    - Consider approval for Brighton Area Schools banner for upcoming play at Brighton High School
  - e. Millpond Design Plan Subcommittee (Claudia Roblee)
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

**Next PSD board meeting – Tuesday, December 4, 2012 – 7:30 a.m.**