

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, January 6, 2015 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. **Approval** of January 6, 2015 Agenda
3. **Approval** of December 2, 2014 Regular Meeting Minutes
4. **Approval** of December 2014 PSD Financial Report
5. Call to the Public
6. New Business
 - A. Discuss 2015 Taste of Brighton event planning
 1. Sponsors
 2. Discuss possible expansion to businesses outside the PSD to better utilize space
7. Old Business
 - A. Ladies Night Out feedback (Jen Ling)
 - B. January Clearance Sales event update (Mark Binkley)
 - C. Appoint planning committee members for 2015 International Womens Show
 - D. Continue FY 2014-15 Marketing Expenses discussion
 1. Consider printing options for new restaurant and shopping brochures
8. Liaison Reports:
 - A. City Council (Shawn Pipoly)
 - B. Chamber of Commerce (Sophia Freni)
 - C. DDA (Matt Modrack)
 1. Parking Enforcement Strategy Committee update
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

Next regular PSD board meeting – Tuesday, February 3, 2015 – 7:30 a.m.