

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, June 4, 2013 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call
2. *Approval* of June 4, 2013 Agenda
3. *Approval* of May 7, 2013 Regular Meeting Minutes
4. *Approval* of May 2013 Financial Report
5. Call to the Public
6. New Business
  - a. Advertising opportunities in the Press & Argus publications – Carli Wood
  - b. Consider allocation of funds not to exceed \$900 for Taste of Brighton banner and installation
  - c. Consider allocation of funds not to exceed \$900 for a generic Downtown Brighton banner to be used between events
  - d. Consider approval and allocation of funds for Taste of Brighton ad campaign from WHMI
  - e. Consider approval and allocation of funds for proposed “Taste of Brighton” addition to Adams “Shop. Dine” billboard
  - f. Consider allocation of funds for Jazz @ The Pond promotion
  - g. Discuss DIA “Inside|Out” Program promotion and possible PSD contribution
7. Old Business
  - a. Discuss Tour de Cure bag stuffers (restaurant and store brochures)
  - b. Feedback from merchants who manned the Women’s Expo booth for next year’s planning (Jen Ling)
  - c. Consider appointment of Barb Binkley and Alex Cabildo as co-chairs for committee to plan next year’s Women’s Expo booth for Downtown Brighton
  - d. “Taste of Brighton & Summerfest Sidewalk Shopping” update (Thaddeus McGaffey)
  - e. Results of Staff investigation into security costs for pavilion/Imagination Station (Matt Modrack)
  - f. Discuss findings for directional signs at Tridge for businesses on Grand River (Matt Modrack)
8. Liaison Reports:
  - a. City Council (Claudia Roblee)
  - b. Chamber of Commerce
  - c. DDA (Matt Modrack)
  - d. Millpond Design Plan Subcommittee (Claudia Roblee)
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

**Next PSD board meeting – Tuesday, July 9, 2013 – 7:30 a.m.**