

**City of Brighton**  
**Principal Shopping District Board Meeting Agenda**  
**Tuesday, October 7, 2014 – 7:30 a.m.**  
**Regular Session**

1. Call to Order/Roll Call – Welcome New City Council Liaison Shawn Pipoly
2. **Approval** of October 7, 2014 Agenda
3. **Approval** of September 9, 2014 Regular Meeting Minutes
4. **Approval** of September 23, 2014 Special Meeting Minutes
5. **Approval** of September 2014 PSD Financial Report
6. Call to the Public
7. New Business
  - a. Presentation from Jimmy Banish, Legacy Center – 3v3 Soccer Series
  - b. Discuss proposal by 1st National Bank in Howell to sponsor horse and carriage rides on Friday nights from 4:00-7:00 p.m. in downtown Brighton between Thanksgiving and Christmas
8. Old Business
  - a. Continue Christmas Lights discussion with Shine Holiday Lighting
  - b. Ladies Night Out update (Jen Ling)
  - c. Continue Fourth Quarter 2014 Marketing Expenses discussion
    1. Adams Outdoor billboard availability – Andy Korrest
  - d. Consider proposal from WCSX
9. Liaison Reports:
  - a. City Council (Shawn Pipoly)
  - b. Chamber of Commerce (Sophia Freni)
  - c. DDA (Matt Modrack)
10. Board Member Updates
11. Staff Updates
12. Call to the Public
13. Adjournment

**Next regular PSD board meeting – Wednesday, November 5, 2014 – 7:30 a.m. NOTE: Date change due to Election Day on Tuesday, November 4, 2014**