

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, April 2, 2013 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. **Approval** of April 2, 2013 Agenda
3. **Approval** of March 5, 2013 Meeting Minutes
4. **Approval** of March 2013 Financial Report
5. Call to the Public
6. New Business
 - a. Nancy Johnson, Livingston SBTDC – Downtown Brighton Blogging
 - b. Discuss revised banner installation costs from Signs by Tomorrow
 - c. 2013 Livingston County Guide merchant ad proposal
7. Old Business
 - a. Ladies Night event planning update (Jen Ling, Mark Binkley)
 - WHMI proposal for Ladies Night & Mother’s Day ads
 - Merchant survey update (Jen Ling)
 - b. “Taste of Brighton & Summerfest Sidewalk Shopping” update (Thaddeus McGaffey)
 1. Civic event application status
 2. DDA Director’s request to have PSD receive participation fees from Taste of Brighton event and disburse payments out of PSD Fund
 3. Review banner schedule for Taste of Brighton event
 4. Consider approval to purchase banner and pay for installation/take down
 - c. Consider approval and allocate money to print & stuff brochures for Novi Women’s Expo
 - d. Consider approval and allocate money to print brochures for special events (i.e., Tour de Cure) and distribution to rest stops, hotels, etc.
 - e. Event “gaps” and possible new event banners required (Matt Modrack)
 - f. Status of Adams Outdoor billboard on US-23
8. Liaison Reports:
 - a. City Council (Claudia Roblee)
 - PSD extended until November 2015 by Council on 3/21/13
 - b. Chamber of Commerce
 - c. DDA (Matt Modrack)
 - Holiday lights committee – Mondie Miller, Linda Botka from DDA
 - d. Millpond Design Plan Subcommittee (Claudia Roblee)
 - Feedback from 3/12/13 meeting with City Manager Foster and 3/19 DDA meeting
9. Board Member Updates
 - a. BACC update – DIA Inside|Out Program (Claudia Roblee)
10. Staff Updates
11. Call to the Public
12. Adjournment

Next PSD board meeting – Tuesday, May 7, 2013 – 7:30 a.m.